

The Domainer Meeting,  
the Domain industry's premier conference & marketplace in  
Europe

## Paris, France



Contact us today to secure the best opportunity for you!

Sponsorship Deadline - End April

Contact: Melanie Delannoy  
marketing@euodns.com

+352 261916312

An event that is bringing the industry together! The Domainer Meeting is a global event that gathers all the players of the domain industry for two days of learning and networking.

**Register today and get priority on everything!**

#### **Who?**

The domain industry! The event is open to all interested domain industry professionals.

#### **What?**

Great minds will connect to share knowledge, build new ideas, and explore new avenues to keep our progress going.

#### **Where?**

By popular demand, we're returning to the luxurious Meridien Hotel, located right at the heart of Paris. The glamorous Paris setting will prompt some exciting nights after rigorous days of learning. Global will feature Paris-style entertainment, and an amazing welcome party.

#### **When?**

Thursday, June 19 to Friday, June 20, 2008

#### **How much?**

Pass of €390 each participant. The price of the pass will go up to €450 on 15<sup>th</sup> March and €650 on 15<sup>th</sup> June. Onsite the cost will be €700.

Registration rebates available for qualified Domain Sponsor publishers.

#### **Hotel?**

We will be staying at the Meridien Montparanasse Hotel in Paris.

19 Rue du Commandant Mouchotte  
Paris 75014  
France

Phone: (33) (1) 44 364436



# Four Levels of Sponsorship

The Domainer Meeting sponsorships are “a la carte” opportunities, with four tiers of sponsorship: Platinum, Gold, Silver, and Bronze, each corresponding to a set of tier benefits.

Your sponsorship level is determined by the total dollar value of your selected sponsorship opportunities.

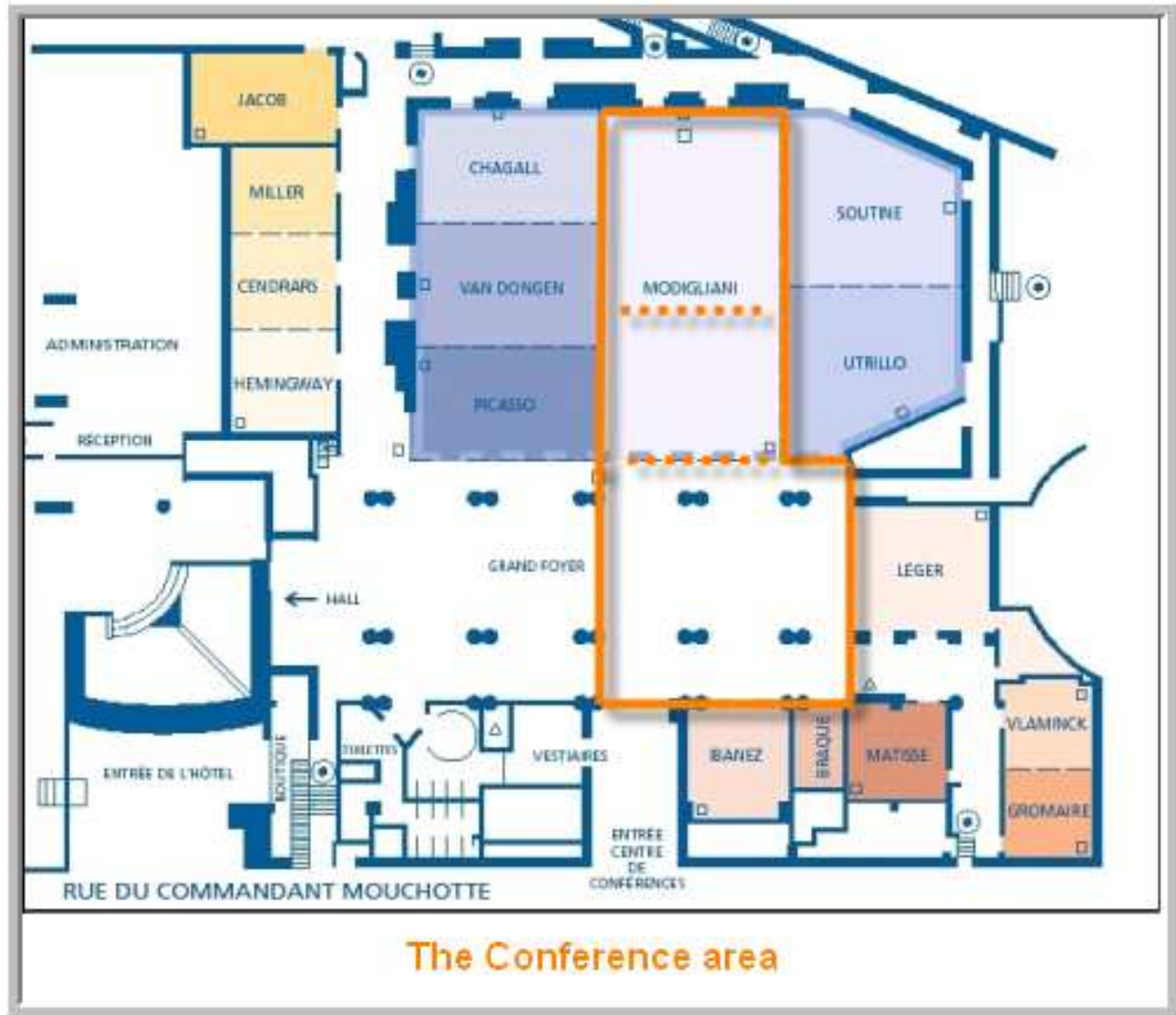
Example of sponsorship: Booth and Dinner = 12,000 Euros, and this entitles to a Gold level sponsorship.

Choose the opportunity or combination of opportunities right for you, and by adding up the total dollar value of your selections, you’ll be able to determine which sponsorship tier you belong to and to which bonus benefits you’ll be entitled.

If you have any questions, please contact Melanie Delannoy at [mdelannoy@eurodns.com](mailto:mdelannoy@eurodns.com) or call +352 261916312.

	<b>Platinum Level Benefits</b> € 20,000	<b>Gold Level Benefits</b> € 12,000	<b>Silver Level Benefits</b> € 8,000	<b>Bronze Level Benefits</b> € 3,000
<b>Overview</b>	Platinum prime placement in all The Domainer Meeting Global 2008 event marketing materials	Gold acknowledgement in the Domainer Meeting 2008 event marketing materials	Silver acknowledgement in the Domainer Meeting 2008 event marketing materials	Bronze acknowledgement in the Domainer Meeting 2008 event marketing materials
<b>Signage</b>	Logo coverage as a Platinum sponsor on all applicable the Domainer Meeting signage and bonus, targeted signage privileges (to be printed by sponsor and approved by the Domainer Meeting), dedicated Platinum placement on the the Domainer Meeting website, and logo within the exhibitor and sponsor directory of the show guide	Logo coverage in the Gold sponsor section on all applicable Domainer Meeting signage, and bonus, targeted signage privileges (to be printed by sponsor and approved by EuroDNS), logo on the Domainer Meeting homepage, and in the sponsor and exhibitor directory within the show guide	Logo coverage in the Silver sponsor section on all applicable Domainer Meeting signage, in the sponsor directory in the show guide, and on the Domainer Meeting homepage	Logo coverage in the Bronze sponsor section on all applicable Domainer Meeting signage, within the sponsor directory of the show guide, and within the sponsor section of the website
<b>Exhibit</b>	Modigliani area, at the heart of the conference room. Great visibility!	Modigliani area or in the Grand Foyer depending on availability. Strategic place.	Le Grand Foyer area. Strategic place.	
<b>Conference Passes</b>	10 complimentary passes and up to 5 passes at the discounted rate of €290 per pass	5 complimentary passes and up to 5 passes at the discounted rate of €290 per pass	Up to 6 passes at the discounted rate of €290 per pass	Up to 3 passes at the discounted rate of €290 per pass
<b>Additional Items</b>	<ul style="list-style-type: none"> <li>• One of Domainer meeting’s semi-weekly updates leading up to the show. Short message to attendees within</li> <li>• Within the Domainer meeting’s show guide. Full 2-page spread</li> <li>• Up to 5 promotional inserts included in the Domainer meeting’s event bag</li> </ul>	<ul style="list-style-type: none"> <li>• One of Domainer meeting’s semi-weekly updates leading up to the show. Short message to attendees within</li> <li>• 1 full page ad within the Domainer meeting’s show guide</li> <li>• Up to 2 promotional inserts included in the Domainer meeting’s event bag</li> </ul>	<ul style="list-style-type: none"> <li>• 1 promotional insert included in the Domainer meeting’s event bag.</li> </ul>	n/a

# The Meeting Floor Plan



➤ Modigliani Area: 450 m2

Half of the space will be used for the conference; the other half will contain the Platinum and some of the Gold Sponsors.

➤ Le Grand Foyer: 150m2

This area will gather the Silver and Bronze Sponsors and some of the Gold ones in a strategic place.

# A La Carte Sponsorships!

## 1. Signage

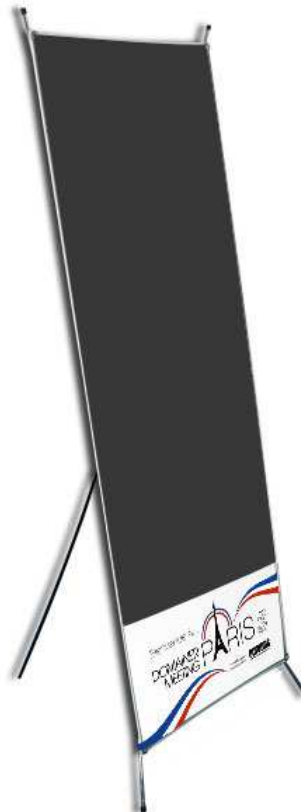
Attendees from far and wide will view your brand throughout the conference. Choose from creative options below, and let us know if you have an idea you don't see here!

### Roll Up Banners (5 available)

€1,200

Be the brand every attendees see throughout the two days meeting, night and day. If you provide the Creative hard work and your logo, we will create the pop up banner (60x160cm) with at the bottom the design of the conference.

See below for an example.



## 2. Show Guide Advertising

Be a part of the book that no one will be able to put down. With vital show information like session descriptions, speaker backgrounds and comprehensive conference maps, all attendees will be glued to the guide.

Full Page:	€1,500
Half Page:	€1,000
Third Page:	€800
Quarter Page:	€500

## 3. Other Sponsorships Opportunities

### Booth “3mx2m” (9 ft x 6 ft)

€5,000

Get your standard 3x2m Booth. You will be located in Le Grand Foyer at the heart of the action.

### Booth “4mx3m” (13 ft x 9 ft)

€8,000

Get your standard plus 4x3m Booth. You will be located in Le Grand Foyer at the heart of the action.

### Event Bag Insert (limited space)

€800

Insert a piece of your company collateral, a special offer, or just a fun tsochke, but get the attention of all Domain meeting attendees with an insert in the official show bag!

### Official Domainer Meeting T-shirt (1 available)

€4,900

Be a part of the promotion that lives on well beyond the event! Domainer Meeting t-shirts, co-branded with your company logo will be distributed to all attendees at registration and also available from your exhibit space!

### Domainer Meeting Event Bag (1 available)

SOLD

Take advantage of one of the most powerful branding opportunities available – the event bag wanders throughout the conference with every attendee, and since it’s such a great bag, they’ll take it home and think of your brand everyday!

### Hotel Keycards (1 available)

SOLD

Domainer Meeting attendees will check into their hotels and unlock your message. Your corporate logo, tagline, and booth number are printed on the keycards of the official Domainer Meeting hotel – Le Meridien Montparnasse.



**Napkins (1 available)****€2,000**

Your brand will be at the hands of every Domainer Meeting attendee during the 4 coffee breaks with the branded napkins.

**Conference Notepad (1 available)****SOLD**

Sponsor the notepad and pen set to be used throughout the conference! Your brand will appear at every seat in the general session and inside the event bag for maximum visibility.

**Session Seat Drops****€990 (incl. entry pass)**

Take the opportunity to put your flyers on the seats before a session and benefit from maximum visibility.

**Passes****€2,000**

Have your sponsor logo displayed on all the conferences passes. You will gain great visibility throughout the entire conference.

**Keynote Sponsorship (1 available)****SOLD**

See your brand stand up with one of the most popular speakers in our industry. Includes signage and VIP seating.

**Domainer Meeting Lanyard (1 available)****SOLD**

The Domainer Meeting lanyard is one of the most popular sponsorships for a reason – you're in every conversation, in every session, at every meal, with every attendee.

**Event Map****€5,000**

Have your sponsor logo largely displayed on all the small Paris maps that are given to each participant. Your logo will be remembered and associated to the Domainer meeting held in Paris. All the Platinum and Gold sponsors will be listed in a small format.





**Coffee Breaks (4 available)**

€2,000 each

Lavish the crowd with bacon and eggs like they've never tasted before. They'll welcome you for your generous sponsorship of a well started day. Includes signage, and a collateral distribution.

**Lunch (2 available)**

€8,000 each

Spend valuable time networking with domain professionals in a room that reflects your brand and compliments your trade show initiatives through tables, signage, and collateral.

**Dinner (1 available)**

€8,000

The dinner is a key networking moment. Make yourself visible and remembered through the entire evening, just before the party starts.



**Party**

**SOLD**

Entertaining is the name of the game. Attendees will welcome your brand as they kick back at the evening cocktail party.

**Wifi**

**SOLD**

Provide the wifi access for the session hall and networking lounge and sit back as attendees come over to thank you. Includes wifi, service, and signage to promote your brand.

**Pens (1 available)**

**SOLD**

Easy to carry and visible, your logo will be carried by the attendees throughout the entire meeting.





Company Name:	
Contact Name:	
Email:	
Daytime Phone:	
Mobile Phone:	
Website:	

### 1. Sponsorship(s) (including exhibits) Price

_____	€
_____	€
_____	€
_____	€
_____	€
_____	€
_____	€
<b>Total</b>	€

### 2. Special Terms

### 3. Deliverables – Sponsor to Domainer Meeting

100-word Company Description, Company logo, EPS & JPEG formats

### 4. Deliverables – Domainer Meeting to Sponsor

### 5. Additional Comments

**Domainer Meeting Management:**

**Signature:**

\_\_\_\_\_

**Date:**

\_\_\_\_\_

**Sponsor Signature:**

**X** \_\_\_\_\_

**Date:**

\_\_\_\_\_

# Sponsorship Application & Contract

This application for sponsorship at Domainer Meeting will become a binding contract upon acceptance by EuroDNS, based upon the Domainer Meeting floor plan, rates, and rules governing the Domainer Meeting, and general information listed on pages 10 – 11 of this form, and constitutes a part of the contract.

## Payment

15% of the total cost of Sponsor's participation fee must be received by EuroDNS within 60 days of returning this signed contract application.

The remaining 85% must be received by EuroDNS no later than Monday, 19 May, 2008.

INVOICE TOTAL €

This is your invoice.

Please make checks payable to EuroDNS and send to:

EuroDNS,  
Attn: Domainer Meeting  
2, Rue Léon Laval  
3372 Leudelange  
Luxembourg  
Fax : +352 20 300 312

## Billing Information

Company Name:	<input type="text"/>
Address:	<input type="text"/>
Country/Zip/City:	<input type="text"/>
Contact Name:	<input type="text"/>
Email:	<input type="text"/>
Daytime Phone:	<input type="text"/>
Mobile Phone:	<input type="text"/>
Website:	<input type="text"/>
VAT Number:	<input type="text"/>

# Domainer Meeting - Terms and Conditions

**1. General Matters.** EuroDNS's obligation to hold the Domainer Meeting is conditioned upon the Facility making available the space applied for by EuroDNS on the dates specified. EuroDNS has the sole right to determine the eligibility of any company or product for inclusion in the Domainer Meeting. EuroDNS makes no representation or warranty, express or implied, regarding the number of persons who will attend the Domainer Meeting.

**2. Assignment, Use of Space.** EuroDNS shall assign to Sponsor exhibit space for the period of the Domainer Meeting. Each such assignment is made for the period of the Domainer Meeting only and does not imply that the same or similar space will be held or offered for future Domainer Meetings. EuroDNS reserves the right to withdraw its acceptance of this application and to cancel Sponsor's participation in the Domainer Meeting if it determines that Sponsor is not eligible to participate or Sponsor's products or services are not eligible to be displayed. Sponsor may not assign or sublet its exhibit space, or any part thereof (including so-called "booth sharing"), nor exhibit, offer for sale, or advertise articles not manufactured or sold by the exhibiting company, except where such articles are necessary to the proper demonstration or operation of Sponsor's display, in which case the identification shall be limited to the manufacturer's normal, regular nameplate. Sponsor may not permit non-exhibiting company representatives to operate from or share its booth. Decisions of EuroDNS regarding use of exhibit space shall, in all instances, be final and binding.

**3. Relocation; Floor Plan Revisions.** EuroDNS reserves to itself the exclusive right to revise floor plans and/or move assigned Sponsors as it deems necessary, prior to or during the Domainer Meeting.

**4. Occupancy, Payment Defaults.** All participation costs must be paid when due, and in any event in full prior to Sponsor's move-in. If Sponsor fails to occupy its contracted space, fails to pay any or all fees in a timely manner, or fails to perform, meet or observe any term or condition set forth herein, it shall not be relieved of the obligation of paying the full cost of its participation in the Domainer Meeting and EuroDNS, at its discretion, may cancel this agreement and Sponsor's participation in the Domainer Meeting and reassign the exhibit space. In the event that Sponsor tenders the exhibit fees after such reassignment, EuroDNS may assign to it such other exhibit space, if then available, which EuroDNS deems appropriate. Sponsor shall not be entitled to any refund of any part of any fee and shall remain liable for payment of all fees set forth in this agreement, subject only to Section 16 hereof.

**5. Installing, Exhibiting, and Dismantling.** Hours and dates for installing, exhibiting and dismantling shall be those specified by EuroDNS. All displays must be fully set up by the opening of the Domainer Meeting, and all exhibits must be open for business during all the Domainer Meeting hours. In addition, Sponsor may not dismantle or pack any portion of its display until the Domainer Meeting officially closes. Sponsor shall be liable for all storage and handling charges resulting from failure to remove exhibit material from the Domainer Meeting before conclusion of the dismantling period. When vacated, all exhibit space shall be left in good order.

**6. Contractor Services and Information.** EuroDNSr shall select and/or approve each contractor to provide support and facilities services. EuroDNS assumes no responsibility for failure of performance by, or the conduct of, any contractor or subcontractor or its employees.

**7. Observance of Laws and Regulations.** Sponsor shall abide by and observe all laws, rules, regulations, codes and ordinances of any applicable government authority, all rules of the Facility and the jurisdiction in which the Facility is located (now in effect or hereinafter promulgated).

**8. Attendance; Hours.** Admission policies and the Domainer Meeting hours shall remain, at all times, the prerogative of EuroDNS, and may be revised or amended to suit unforeseen conditions.

**9. Sponsor Conduct.** Sponsor, and each of its employees and representatives, shall conduct itself in a manner in accordance with standards of decency and good taste. Exhibits shall be admitted and shall remain from day to day solely on strict compliance with the rules herein set forth and those outlined in Sponsor Service Manual. EuroDNS reserves the right to reject, eject or prohibit any exhibit, in whole or in part, or any sponsor or its representatives or invitees, with or without given cause. If cause is not given, EuroDNS's liability therefore shall not exceed the return of the amount of rental unearned at the time of ejection. If Sponsor or any portion of its exhibit is ejected for violation of applicable rules or for any other reason, Sponsor shall not be entitled to any refund of exhibit fees or payment by EuroDNS of any other amounts.

**11. Booth Personnel.** Sponsor representatives are restricted to personnel engaged in the display, demonstration, application or sale of the company's product or services. Booth personnel shall wear Sponsor badge identification at all times while they are in the exhibit area. Badges are non-transferable, and if transferred to or used by any party other than the individual to whom it was issued, may be canceled by EuroDNS in its absolute discretion. All other employees of exhibiting companies must register as Show Attendees. EuroDNS reserves the right to restrict or limit the number of booth representatives.

**12. Photography.** Sponsor is prohibited from taking any type of photograph or videotape of the Domainer Meeting without EuroDNS's consent. Unauthorized use of photography or videotape equipment is subject to confiscation by EuroDNS. Sponsor agrees that EuroDNS may take photographs of Sponsor's booth space, exhibit and exhibit personnel for any promotional use by EuroDNS or the Domainer Meeting.

**13. Taxes, Licenses.** Sponsor shall be responsible for obtaining all licenses, permits and approvals under local, state or Federal law applicable to its activity at, and obtaining all tax identification numbers and paying all taxes, license fees and other charges that become due to any governmental authority in connection with the Domainer Meeting.

**14. Cancellation of the Domainer Meeting.** If for any reason beyond EuroDNS's control (e.g., fire, casualty, flood, epidemic, earthquake, explosion, accident, blockage, embargo, inclement weather, governmental restraints, act of public enemy, riot or civil disturbance, impairment or lack of adequate transportation, inability to secure sufficient labor, technical or other personnel, municipal, state or federal laws, or act of God), the Domainer Meeting, or any part thereof, is prevented from being held, or the Facility becomes unavailable, unfit for occupancy or substantially interfered with, EuroDNS may cancel the Domainer Meeting. In such event, EuroDNS shall not be responsible for delays, damage, loss, increased costs, or other unfavorable conditions arising by virtue thereof, and Sponsor waives claims for damage arising therefrom. Upon any such termination, EuroDNS may refund to Sponsor no more than a prorated amount of Sponsor's total cost of participation paid after deducting all expenses and reasonable compensation to EuroDNS. In no case shall the amount of any refund exceed Sponsor's total cost of participation actually paid.

**15. Postponement of the Domain Meeting.** If for any reason EuroDNS determines that the location or dates of the Domain Meeting should be changed, no refund will be due to Sponsor, and EuroDNS will assign to Sponsor, in lieu of the original space, such other space as EuroDNS deems appropriate, and Sponsor agrees to use such space under the terms of this Agreement. EuroDNS shall not be financially liable or otherwise obligated in the event that the Domain Meeting is relocated or postponed.

**16. Sponsor Cancellation.** If Sponsor desires to cancel this Agreement, Sponsor may only do so by giving written notice thereof to EuroDNS, Attention: Show Manager. In such event, Sponsor shall be liable for the following cancellation fee: 66% of the total cost of Sponsor's participation if such cancellation is effective more than 120 days prior to scheduled opening of DOMAINfest Global; and 100% of the total cost of Sponsor's participation if such cancellation is effective within 120 days prior to scheduled opening of the Domain Meeting. Payment of cancellation fee must be received by EuroDNS within 15 days after cancellation. The effective date of any cancellation shall be the date EuroDNS actually receives Sponsor's written notice as specified above. Sponsor understands this cancellation fee has been incorporated into this Agreement as a valid pre-estimate of damages EuroDNS will sustain which will not be capable of precise determination, and is considered to be liquidated and agreed-upon damages suffered as a result of Sponsor's cancellation, and is not a penalty. Subsequent reassignment of canceled exhibit space shall not affect this cancellation assessment. In addition all decorating expenses EuroDNS incurs in decorating canceled exhibit space shall be due and payable to EuroDNS by Sponsor upon demand.

**17. Copyrighted Materials.** Sponsor shall not violate any copyrights with respect to writings, music or other materials used by it at the Domain Meeting or at any affiliated function, and assumes sole liability and responsibility for the use and display of all copyrighted materials at the Domain Meeting, and shall obtain any and all necessary licenses therefore. Sponsor shall indemnify, defend and hold harmless EuroDNS, any association owner or sponsors, the Facility, and their respective officers, directors, employees, agents and representatives, from and against any and all actions, causes of action, claims, demands, liabilities, losses, damages, costs and expenses, of whatever kind and nature, which any one and/or each of them shall sustain, incur or become subject to, involving, arising from, or relating to, Sponsor's breach of any of its obligations contained herein or the use of copyrighted materials at the Domain Meeting or any affiliated function.

**18. Limitation of Liability; Indemnity.** Neither EuroDNS nor the Facility, nor any of its officers, agents, employees or other representatives, shall be held liable for, and each is hereby released from any damage, loss, harm, or injury to the person or property of Sponsor or any of its visitors, officers, agents, employees or other representatives, resulting from Sponsor's participation in the Domain Meeting, licensing and/or use of exhibition space hereunder, or the failure of EuroDNS to make available the exhibit space or hold the Domain Meeting, however caused, including that caused by EuroDNS's or any Facility's, or its officers', agents', employees' or other representatives' negligence. Sponsor shall indemnify, defend, and hold harmless EuroDNS and the Facility and their respective owners, directors, officers, employees, agents and representatives, from, any and all claims, demands, suits, liability damages, loss, costs, attorneys' fees, and expenses of any kind which might result or arise from its participation in the Domain Meeting, its licensing and/or use of exhibition space hereunder, or any action or failure to act on the part of Sponsor or its officers, agents, employees, or other representatives. Sponsor understands that neither EuroDNS nor the Facility, nor their respective affiliates, maintains insurance covering Sponsor's liability or property, and Sponsor is advised to obtain, at its sole expense, insurance for its exhibit material and products against loss or damage, and public liability insurance against injury to the person or property of others. Sponsor shall provide evidence of such insurance to EuroDNS and the Facility upon request. It is understood all property of Sponsor is in its care, custody, and control in transit to, or from, or within the confines of the Facility, and neither EuroDNS nor the Facility assumes any responsibility therefore. In no event shall EuroDNS be liable to Sponsor or anyone claiming through Sponsor for incidental, consequential, special or indirect damages, including lost profits, even if EuroDNS has been apprised of the possibility of such damages.

**19. Damage to Facility or Property.** Sponsor is liable for any damage caused to Facility floors, walls, or columns, to standard booth equipment, or to other sponsors' property. The Sponsor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damages to displays, equipment and other property brought upon the Facility premises, and shall indemnify, defend, and hold harmless the Facility, its owners, affiliated companies, agents, servants and employees from any and all such losses, damages, and claims.

**20. Amendment, Interpretation.** EuroDNS shall have full power in the enforcement and interpretation of all terms, conditions and rules, and the power to make amendments and set further terms, conditions, and rules as it deems necessary and in the best interest of the Domain Meeting. The connectives "and" and "or" shall be construed both conjunctively and disjunctively, the term "including" shall mean including without limitation, words in the singular include the plural, and words in the plural include the singular.

**21. Agreement to Terms, Conditions and Rules.** Sponsor agrees to observe and abide by the foregoing terms, conditions and rules, those contained in the Sponsor Service Manual, and by such additional terms, conditions and rules made by EuroDNS from time to time for the efficient and safe operation of the Domain Meeting, all of which constitute a part of this Agreement. The rights of EuroDNS under this Agreement shall not be deemed waived except as specifically stated in writing and signed by an authorized representative of EuroDNS.

**Initial After Reading X**

# Fax Cover

The Domainer Meeting June 19 – 20, 2008

**To:**  
Melanie Delannoy

**From:** \_\_\_\_\_

**Pages:** \_\_\_\_\_

**Fax :**  
+352 20 300 312

**Website :** \_\_\_\_\_

**Phone :**  
+352 261916312

**Mobile Phone :** \_\_\_\_\_

**Comments :**

---

---

---

---

---

---

---

---

---

---